

# Doctoral Workshop

Preceding JFBS 7<sup>th</sup> Annual Conference 2017

September 7th, 2017

Rm. 504, 5<sup>th</sup> Floor, No.11 Building, Waseda University, Tokyo, Japan

## Technical Committee

- Gabriel Eweje (Associate Professor , Massey University, New Zealand)
- Sarah Jastram (Professor, Hamburg School of Business Administration, Germany)
- Katsuhiko Kokubu (Professor, Kobe University, Japan)
- Jeremy Moon (Professor, Copenhagen Business School, Denmark)
- Kanji Tanimoto (Professor, Waseda University, Japan)

## Program

Time		Presenter/Theme
9:30-9:45		Arrival & Registration
9:45-9:55	10min	<b>Welcome Address &amp; Orientation</b>
9:55-10:25	30min	<b>Michelle Sitong Chen (Massey University, New Zealand)</b> Achieving Sustainability within Chinese and New Zealand Business Partnerships —An Integrative Approach
10:25-10:55	30min	<b>Miwa Ono (Rikkyo University, Japan)</b> The Impact of Corporate Sustainability on Performance —Analysis of Global Apparel Companies
10:55-11:25	30min	<b>Vivek Anand Asokan (The University of Tokyo, Japan)</b> Sustainability Challenge and Data Driven Research
11:25-12:00	35min	<b>Lecture</b> <b>Prof. Jeremy Moon (Professor, Copenhagen Business School, Denmark)</b> Followed by Final Remarks by Committee Members and Conclusion
12:00-12:45		<b>Lunch</b> (5th Floor, No.11 Building)

## Japan Forum of Business and Society (JFBS)

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