

Doctoral Workshop

Preceding JFBS 7th Annual Conference 2017

September 7th, 2017

Rm. 504, 5th Floor, No.11 Building, Waseda University, Tokyo, Japan

Technical Committee

- Gabriel Eweje (Associate Professor , Massey University, New Zealand)
- Sarah Jastram (Professor, Hamburg School of Business Administration, Germany)
- Katsuhiko Kokubu (Professor, Kobe University, Japan)
- Jeremy Moon (Professor, Copenhagen Business School, Denmark)
- Kanji Tanimoto (Professor, Waseda University, Japan)

Program

Time		Presenter/Theme
9:30-9:45		Arrival & Registration
9:45-9:55	10min	Welcome Address & Orientation
9:55-10:25	30min	Michelle Sitong Chen (Massey University, New Zealand) Achieving Sustainability within Chinese and New Zealand Business Partnerships —An Integrative Approach
10:25-10:55	30min	Miwa Ono (Rikkyo University, Japan) The Impact of Corporate Sustainability on Performance —Analysis of Global Apparel Companies
10:55-11:25	30min	Vivek Anand Asokan (The University of Tokyo, Japan) Sustainability Challenge and Data Driven Research
11:25-11:45	20min	Lecture Prof. Jeremy Moon (Professor, Copenhagen Business School, Denmark) Followed by Final Remarks by Committee Members and Conclusion
12:00-12:45		Lunch (5th Floor, No.11 Building)

Japan Forum of Business and Society (JFBS)

c/o:Tanimoto Office, School of Commerce, Waseda University,
1-6-1 Nishiwaseda, Shinjyuku-Ku, Tokyo 169-8050 Japan
Tel&Fax: +81-3-3203-7132 email: info@j-fbs.jp