



Call for Papers on CSR and Corporate Governance

**International Joint Conference “CSR and Corporate Governance”
Co-hosted by Japan Forum of Business and Society (JFBS),
Humboldt University International CSR Conference (HU CSR)
and Japanese German Center Berlin (JDZB)**

**September 19-20, 2013
Tokyo, Japan**

Papers on the specific theme of ‘Japanese Approaches to CSR’ will be considered for a special issue of the Journal of Corporate Citizenship (Greenleaf Publishing).



Papers on the specific theme of ‘Governance and CSR Management in Sport’ will be considered for a special issue of the Journal of Corporate Governance (Emerald Group Publishing).

Deadline for initial proposal: May 31, 2013

We are pleased to announce that Japan Forum of Business and Society will hold an international joint conference on “CSR and Corporate Governance” on September 19th and 20th, 2013 at Waseda University in Tokyo, Japan. The conference will be preceded by a doctoral workshop on September 18th

Conference overview

How is Corporate Social Responsibility (CSR) understood and managed in business organizations and how is it part of ‘good’ Corporate Governance?

It is widely acknowledged that CSR should be incorporated into management processes and this forms a core part of many management strategies and business plans. Executives face a challenge in developing and implementing a CSR strategy which addresses the varying needs of stakeholders. It is also significant to consider the interdependence between corporate governance and CSR.

Japanese Approaches to CSR : Expectations around corporations’ CSR activities have grown in Japan over the past decade. How far do Japanese companies embed CSR in management processes? How are Japanese companies contributing to global sustainable development?

Governance and CSR Management in Sport: The manifestations of the international corporate governance and CSR debates need to be considered by modern sport managers and administrators. On the one hand, the increasing commercialisation of sport, its high media coverage and social resonance create new pressures on the democratic management of sport organisations and its sound governance. On the other hand, CSR-oriented organisational strategies, activities and communication help sport organisations to be more robust and competitive.

In this regard, we cordially invite submissions of initial contribution as follows.

Conference Website: http://j-fbs.jp/annualconf_2013_en.html



Submission Process

Please submit a A4 one page proposal (PDF file) for a single paper and add three keywords (either in English or Japanese) to info@j-fbs.jp. The deadline for submissions is May 31, 2013.

Accepted proposals will be assigned to the conference sessions by the Program Committee.

Proposals may address the subthemes listed below but do not necessarily have to be limited to these. Rather they should investigate subjects representing cutting edge fields of research:

- Strategic sustainability management
- Relationship between CSR and corporate governance
- Comparative study of corporate governance
- New forms of multi-stakeholder governance
- The future of CSR and/or corporate governance
- Responsible management and integrated reporting
- Responsible supply chain management
- Sustainability challenges and business in society

Those who submit a successful proposal will be invited to submit a full paper after the conference to either:

- a special book titled “CSR and Corporate Governance” by Chikura Publishing
(Articles should be 8000 words long)
- a special issue: *Japaneses Approaches to CSR of the Journal of Corporate Citizenship* by Greenleaf Publishing
(Articles should be 4000-6000 words long). For more information see the journal homepage at www.greenleaf-publishing.com/jcc
- a special issue: *Governance and CSR Management in Sport of the Journal of Corporate Governance* by Emerald Group Publishing
(Articles should be 4000-6000 words long). For more information see the journal homepage at http://www.emeraldinsight.com/products/journals/call_for_papers.htm?id=4564

The deadline for a full paper submission is January 31, 2014. We are looking forward to receiving your submission.

Doctoral Workshop:

For the doctoral workshop on September 18th, 2013 preceding the International Joint Conference, Please visit http://j-fbs.jp/annualconf_program_2013_DrWS.html

Program Committee:

Nick Barter (Senior Lecturer, Griffith University, Australia)
Gregory Jackson (Professor, Freie Universität Berlin, Germany)
Wanjun Jiang (Associate Professor, Peking University, China)
Joachim Schwalbach (Professor, Humboldt-University of Berlin, Germany)
Kanji Tanimoto (Professor, Waseda University, Japan)
Masaru Yarime (Associate Professor, the University of Tokyo, Japan)



Registration:

An "Early Bird" discounted price applies if the application form and payment of fees are completed by July 15, 2013.

Please visit http://j-fbs.jp/annualconf_2013_en.html#p4

Contact:

For any further information regarding the joint conference please contact:

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