

Japan Forum of Business and Society
Author Guidelines

Please read the following topics in preparing your paper for submission for our annual book “Sustainability & Strategy” to be published in September 2015. Please adhere to the guidelines described below for submission.

I . Submission Requirements

(1) Papers for submission must be previously unpublished.

(2) Schedule

1. Deadline for submission

The submission deadline is **31 January 2015**.

Please send a formatted in MS word file electronically to info@j-fbs.jp

2. Result notification

The full papers are invited for double-blind peer review. The acceptance/rejection will be notified to you by **31 March 2015**.

3. Final submission

The submission of the final paper is **26 May 2015**.

Publication is expected in September, 2015.

(3) Paper Preparation

Language: All papers are to be submitted in single column format and written in UK English.

Length: The full paper should not exceed more than 8,000 words excluding tables and figures.

The text should include the following:

- Title (should be as short as possible)
- abstract (100 to 150 words)
- text
- references and notes/endnotes
- keywords (10 words or phrases)

A cover letter should include the following:

- author(s)' name(s)
- the title of the paper
- author(s)' contact information including affiliations, home address/email address and so on
- an abstract

- keywords
- author(s)' brief biographical notes

*Please note that the submitted paper does not include author(s)' name(s) and author(s)' biographical notes or any acknowledgements.

(4) Proofreading: Please make sure that your submitted paper is proofread and spellchecked prior to publication. The paper will be considered to be the definitive version.

(5) Contact Information

Japan Forum of Business and Society (JFBS) Secretariat: Noriko Saito (Ms.)/ Miyoko Hoshino (Ms.) c/o: Tanimoto Office, Waseda University 1-6-1 Nishiwaseda, Shinjyuku-Ku, Tokyo 169-8050 Japan Tel & Fax: +81-3-3203-7132 E-mail: info@j-fbs.jp URL: http://j-fbs.jp

II. Guidelines

① Typescript Preparation

Please adjust page margins more than 30 mm at the top, bottom, right and left. Please use “Times New Roman” font and adjust the font size 10.5. It must not be submitted in PDF format.

② Numbering System

Chapter: 1. 2. 3. 4. ...

Section: 1-1. 1-2. ...2-1. 2-2. ...

Article: (1). (2). (3). ...

*Do not use an automatic numbering so that publishers can easily adjust the line spacing while editing.

③ Figures and Tables

- Figures and Tables should be sorted out and identified by number and title. Number and title should be put above the figures/tables.

④ Notes/endnotes

Notes should be placed at the end of the main body of the text. Then, your reference list is followed by in order e.g. (1), (2), ... Footnotes should be avoided.

⑤ Reference List

- “author-date” style
- References should be gathered together at the end of the main body of the text with the item <Reference List> (left-align). The list should be alphabetical order by author.
- Examples of References

Books:

Post, J. E., Preston, L. E., and Sachs, S. (2002) *Redefining the Corporation: Stakeholder Management and Organizational Wealth*, Stanford, CA: Stanford University Press.

Edited Books:

Crimp, D. (Ed.) (1988) *AIDS: Cultural Analysis, Cultural Activism*, Cambridge, MA: MIT Press.

Book Chapters:

Caby, J. and Chousa, J.P. (2006) ‘Voluntary Disclosure of Non-Financial Information and CSR’, in Allouche, J. (Ed.), *Corporate Social Responsibility*, pp.205-218, NY: Palgrave.

Journal Articles:

Meyer, J. W. and Rowan, B. (1977) 'Institutionalized Organisations: Formal Structure as Myth and Ceremony', *American Journal of Sociology*, Vol.83 No.2, pp.340-363.

Websites:

World Economic Forum (2005). Available at

<http://www.scribd.com/doc/6293582/World-Economic-Forum-Annual-Report-20042005>

Accessed January 1st 2012.

- Where there is more than one reference from the same author(s), references should be in chronological order by publication. The same author(s) name should not be repeated, and “—” should be used after the second reference.
- Where there is more than one reference from the same author(s) in the same year, reference should be identified by suffix letters e.g. (Schumpeter, 1934a)

⑥ Citing in the text

- References should be cited in the text either in brackets, e.g. *Earlier studies (Schumpeter, 1934) showed...*
 - or using the name as part of a sentence, e.g. *Schumpeter (1934) states...*
- For two authors the format is: (Emerson and Twersky, 1996).
- For three authors: (Dees, Emerson, and Economy, 2001).
- For four or more authors: (Gordon et al., 2000).
- Groups of references should be listed first alphabetically and then chronologically, e.g. (James, 1987; 1999; Salamon, 1997; Scotchmaer and Benschoten, 1999).
- For Quoted material a page number is required, e.g. (Schumpeter, 1934, P.22).
- Personal communications – e-mails, conversations, letters – should not be in the reference list, but may be mentioned in the text, e.g. (interview with the John Bird, The Big Issue Company Limited, 12 November 2008).

⑦ Citation of the data on websites

In case of citation of the data on websites, you may need pre-approval. Please receive all the necessary approval on your own responsibility.

⑧ Citation of the photos

As for photo(s), different entities may have copyright(s), publicity right(s), and ownership. If you use photo(s) in your paper, you need to obtain permissions by each entity on your own responsibility.