



JFBS International Symposium, 23 January, 2021

Sustainability Management in Post Corona Era

The world economy is suffering from the unpredictable impact caused by COVID-19. How does the Corona crisis affect business activities and how should companies make a renewed relationship with stakeholders in each country in Post Corona era? In general, companies which have been positively working on CSR, sustainability issues and global risks since before the Corona crisis can positively respond to new challenges caused by COVID-19 and show the resilience of the organization to shareholders. CSR and Sustainability management requires a long-term view and a good relationship with stakeholders, and these are also needed in post corona management. JFBS invites the distinguished speakers from Korea, Thailand, Indonesia, Taiwan, and Russia. We would like to discuss what the effects of the pandemic at company and country level are, how companies and government should act to respond most effectively, and how business-stakeholders collaboration should be built to tackle the difficulties and challenges.

[JFBS International Symposium]

- **Date and Time:** 23 January, 2021 15:00-17:30 (JST)
(Russia 9:00, Indonesia 13:00, Thai 13:00, Taiwan 14:00, Korea 15:00)
- **Place:** Virtual Conference, Zoom
- **Participation Fee:**
 - JFBS members: 1,000 JPY (500 JPY for students)
 - Non JFBS members: 1,500 JPY (1,000 JPY for students)
- **Registration and Payment:** https://j-fbs.jp/app/products/list.php?category_id=8
*URL for the Zoom meeting will be given to participants who have registered and paid for the symposium.

■ SPEAKERS



Jung Wan Lee, PhD, KOREA
Professor, School of International Economics and Trade,
Anhui University of Finance and Economics, China;
former Professor at Boston University



Maxim Storchevoy, PhD, RUSSIA
Associate Professor, HSE University
Director of Russian Business Ethics Network



Daniel McFarlane, PhD, THAILAND
Director, MA in Social Innovation & Sustainability School of Global Studies,
Thammasat University



Juniati Gunawan, PhD, INDONESIA
Director, Trisakti Sustainability Center
Trisakti University – Jakarta, Indonesia



Niven Huang, PhD, TAIWAN
Regional Leader of KPMG Sustainability Services in Asia Pacific,
KPMG Sustainability Consulting Co., Ltd.



[Moderator]
Kanji Tanimoto, PhD, JAPAN
Professor, Waseda University, Japan
President, JFBS