

The JFBS Annual Conference

Theme: Sustainable Development and Multi-Stakeholders

■ Date: September 16, Friday, 2011

■ Venue: Waseda University, Tokyo

■ Convened by: Japan Forum of Business and Society

■ Sponsored by: Shiseido Co., Ltd. / Toppan Printing Co., Ltd.

■ Supported by: Ministry of Economy, Trade and Industry

■ Cooperated by: Council for Better Corporate Citizenship / Global Compact Japan Network

Time		Program (Honorifics omitted)		Remarks
9:15-9:30	15	Opening Remarks: Prof. K.Tanimato		
9:30-10:40	70	Keynote Speech Conference Theme: Sustainable Development and Multi-Stakeholders •Roper, Juliet (Waikato Univ./APABIS) 40 min •Prepscious, Jeremy (BSR Asia) 30 min		with no interpretor
10:40-10:50	10	Break		
10:50-12:30	100	Japan Plenary Session Conference Theme: Possibilities of Multi-stakeholder Round-Table in Japan •【Business】Seki, Masao (Sompo Japan Insurance Inc.) •【Government】Sato, Masahiro (Cabinet Office) •【N P O】Tamura, Taro (Institute for Human Diversity Japan) •【Labor】Kaku, Eiichi (Japanese Trade Union Confederation) •【Consumer】Anan, Hisashi (Consumers Japan) •【Academia】Tanimoto, Kanji (Hitotsubashi Univ.)		
12:30-13:30	60	Lunch and Board Meeting		
13:30-15:10	100	Breakout Session A-1 ISO26000: the meaning and challenges •【Business】Tomita, Hidemi (Sony) •【Government】Hiratsuka, Atsuyuki (Ministry of Economy, Trade and Industry) •【N P O】Kuroda, Kaori (CSO Network) •【Labor】Oumi, Naoto (Japanese Trade Union Confederation) •【Consumer】Furuya, Yukiko (Nippon Association of Consumer Specialists) •【Academia】Sakuma, Kyoko (Solvay Brussels School of Economic and Management)	Breakout Session B-1 Social Business/Marketing •Nakama, Daisuke (Yarakasukan) •Tsuji, Takayuki (Patagonia) •Ohmuro, Nobuyoshi (Kyoto Sangyo Univ.) •Facilitator: Matsuno, Hiroshi (Chiba Univ.)	
		Coffee Break		
15:30-17:10	100	Breakout Session A-2 Disaster and Corporations •Mitsui Co., Ltd. Aoki, Yuichi •Sekisui House, Ltd. Kusunoki, Masayoshi •Sompo Japan Insurance Inc. Seki, Masao •Facilitator: Yamamoto, Toshiaki (Osaka Electro-Communication Univ.)	Breakout Session B-2 Business and its Stakeholders •Sasaki, Toshihiro (Kyoto Sangyo Univ.) •Yokoyama, Keiko (Kobe Gakuin Univ.) •Ohkura, Kunio (Hitotsubashi Univ.) +Tanabe, Kazuo (Ecolog Recycling Japan) •Facilitator: Kanai, Kazuyori (Osaka Univ.)	
		Coffee Break		
17:10-17:20	10	Coffee Break		
17:20-17:50	30	Member Meeting		
17:50-18:00	10	Transfer to the Rihga Royal Hotel		
18:00-19:30	90	Reception (at RIHGA Royal Hotel, Tokyo, near Waseda University campus)		*Buffet Party for participants