



Japan Forum of Business and Society (JFBS)

JFBS 12th Annual Conference

JFBS 第12回年次大会プログラム

Beyond Crises:

People, Market, Society – Search for a New Normal Order

危機を乗り越えて

：人・市場・社会をめぐる新たなパラダイムへ

7–8 September 2023

Raiosha, Hi-yoshi Campus, Keio University, Kanagawa, Japan

慶應義塾大学日吉キャンパス来往舎

WiFi SSID: jfbs2023090708 PASS: annualconf2023



Japanese

The Conference Website



English

Welcome Message

We are pleased to welcome you to the 12th JFBS Annual Conference. Our theme, “Beyond Crises: People, Market, Society-Search for a New Normal Order,” speaks to reform and sustain strategies as corporations and their management adapt to the challenges of today’s rapidly changing environment, such as the Covid-19 pandemic, climate changes, geopolitical crises, and natural disasters. In order to weather these storms, we believe it is not sufficient to craft temporary countermeasures or improved conventional models, but to generate innovative business/social models by bringing in unconventional ways of thinking and value systems.

We invite scholars and practitioners from various disciplines and sectors to discuss emerging new paradigms in which we need to redefine the relationships among people, market, and society. We especially focus on “crises” and “new normal order,” and discuss various challenges and themes such as “Human security, Business and human rights, Business and politics, Business and justice, Business and peace, Crises and well-being, Crisis management, Resilience, Supply chain management, Altruism during the pandemic, Business continuity planning & management, New business models, Agile management, Decision making during a crisis, Business and environment, Volunteer management, and so forth.

General topics on business and society are also discussed. The conference is an excellent platform for fruitful discussion and networking. We would like to give special thanks to all the participants and partners.

Masahiro Okada

Professor, Keio University
President of Japan Forum of Business and Society

Program Committee

- Masaatsu Doi (Professor, Hosei University, Japan / Annual Conference Chairperson)
- Masahiro Okada (Professor, Keio University, Japan)

【1日目: 2023年9月7日(木) / Sep.7, 2023】

時間/Time(JST)		プログラム (敬称略)/Program		
10:30-11:30	60 min	JFBS理事会/JFBS Board Meeting (中会議室/Medium Conf. Room)		
11:30-12:00	30 min	JFBS総会/JFBS Member Meeting (中会議室/Medium Conf. Room)		
12:00-13:00	60 min	受付/Registration		
13:00-13:10	10 min	Opening Remarks (メイン会場/Main Hall) English Masahiro Okada (President, Japan Forum of Business and Society / Professor, Graduate School of Business Administration, Keio University, Japan)		
13:10-15:00	110 min	Keynote Speech (メイン会場/Main Hall) English(with Simultaneous Interpretation/同時通訳あり) ・Eugene Chien, Ph.D. (Ambassador-at-large, Taiwan R.O.C, Chairman and president, TAISE) ・Kanji Tanimoto (Professor Waseda University) 【Moderators】 Masaatsu Doi (Professor, Faculty of Social Policy and Administration, Hosei University / Professor Okada)		
15:00-15:10	10 min	休憩・移動/Break		
15:10-16:25	75 min	Plenary Session 1 (メイン会場/Main Hall) Beyond Crises: People, Market, Society - Search for a New Normal Order 日本語/English(with Simultaneous Interpretation/同時通訳あり) ・Eugene Chien, Ph.D. ・Professor Kanji Tanimoto ・Professor Hsiang-Lin Chih (National Taipei University) ・Yoshiki Ishikawa (Well-being for Planet Earth Foundation, Representative Director) 【Chair】 Professor Doi / Professor Okada		
16:25-16:35	10 min	休憩・移動/Break		
16:35-18:05	90 min	Breakout Session Organized 1 <人: Well-being> (メイン会場/Main Hall) 日本語 (with Simultaneous Interpretation) ・石川善樹 (公益財団法人Well-being for Planet Earth 代表理事) ・竹ヶ原啓介 (日本政策投資銀行 設備投資研究所所長) ・岩田憲司 (伊藤忠商事 人事・総務部 企画統轄室長) ・赤石枝実子 (ZOZOコミュニケーションデザイン室 サステナビリティ推進ブロック) 【司 会】 今津秀紀 (凸版印刷 情報コミュニケーション事業本部 SDGs事業推進室 室長)	Session 1 (CFP) ESG Management 1 (大会議室/Big Conf. Room) English 1. Chi-Jui Huang (National Taipei University, Taiwan) "The Impact of ESG on Financial and Sustainable Performance after M&A Deals" 2. Chan Chang (National Taipei University, Taiwan) "The Impact of Firm's Environmental Performance on Its Financial Performance and Stock Returns: Evidence from Taiwan" 3. Tanto Kurnia (Parahyangan Catholic University, Indonesia) "Product Responsibility Disclosures: Do They Concern with Customer Privacy?" 【Chair】 Keiko Zaima (Kyoto Sangyo University)	Session 2 (CFP) ESG Management 2 (中会議室/Med. Conf. Room) English 1. Yi-Cheng Shih (National Taipei University, Taiwan) "ESG, State Ownership, and Stock Returns:Evidence from China" 2. Monica Paramita Ratna Putri Dewanti (Parahyangan Catholic University, Indonesia) "Carbon Tax Implementation in Japan, Netherlands, and Indonesia" 3. Nur Khaririyatun and Wiwin Winarni (Parahyangan Catholic University, Indonesia) "Strategic Project to Accelerate the Improvement of Competence, Competitiveness, and Resilience of MSME (Micro Small Medium Enterprise) Businesses through Sustainability Reporting to Face the Era of Sustainable Global Business in an Effort to Support the Achievement of Sustainable Development Goals (SDGs)" 【Chair】 Hiroshi Amemiya (Partner, Head of Japan and Korea, ESG Book Japan, Japan)
18:05-18:30	25 min	休憩・移動/Break		
18:30-20:00	90 min	交流会/Welcome reception 会場: ファカルティラウンジ (来往舎) /Faculty Lounge, Raiosha, Hiyoshi Campus 懇談会の当日参加も受け付けておりますので受付または会場スタッフまでお気軽に問い合わせください。料金は1人4000円(税込)です。 We accept your application on the day of the conference. If you are interested, please feel free to contact the reception or the venue staff. The price is JPY4000(tax included) per person.		

時間/Time(JST)		プログラム(敬称略)/Program		
9:00-10:30	90 min	Breakout Session Organized 2 <ビジネスと人権: 企業の責任と社会からの期待> (メイン会場/Main Hall) 日本語 (with Simultaneous Interpretation) ・佐藤寛 (開発社会学舎 主宰) ・三井千絵 (野村総合研究所 上級研究員) ・井上良子 (世界人権問題研究センター専任研究員) 【司 会】 佐藤暁子 (このは総合法律事務所, UNDP (国連開発計画) ビジネスと 人権リエゾンオフィサー)	Session 3 (CFP) 社会性と組織 (大会議室/Big Conf. Room) 日本語 1. 齊藤紀子 (千葉商科大学) 「生活支援有償ボランティア活動の“重さ”とは 何かーボランティアとして謝礼金を受け取ることの 正当性の検討」 2. 手嶋進 (千葉商科大学) 「サステナブル・ビジネスモデルの普及 ー地域再生可能エネルギー事業の事例研究」 【司 会】 大平修司 (武蔵大学)	Session 4 (CFP) Financial Industry (中会議室/Med. Conf. Room) English 1. Shu-Ling Chen; Thi Thanh Yen Nguyen (National Taipei University, Taiwan) “Factors Affecting Migrants’ Choice of International Remittance Channel: Migrants from ASEAN Countries in Taiwan” 2. Cindy S.H. Wang (HSBC Business School, Peking University, China); Hsiang-Lin Chih (National Taipei University, Taiwan); Hao Wang (HSBC Business School, Peking University, China) “ESG Investing and Systemic Risk” 3. Damajanti Tanumihardja (Parahyangan Catholic University, Indonesia) “Materiality Analysis in Indonesian Banking’s Sustainability Reporting: What Do They Concern?” 【Chair】 Miho Murashima (Rikkyo University, Japan)
10:30-10:50	20 min	休憩・移動/Break		
10:50-12:20	90 min	Breakout Session Organized 3 <社会: 環境・気候変動・生物多様性> (メイン会場/Main Hall) 日本語 (with Simultaneous Interpretation) ・市田智之 (サントリーホールディングス サステナビリティ経営推進本部 課長) ・大谷純子 (花王株式会社 ESG部門 ESG戦略部長) ・在間敬子 (京都産業大学 副学長) 【司 会】 土肥将敦 (法政大学現代福祉学部教授)	Session 5 (CFP) Exogenous Impacts (大会議室/Big Conf. Room) English 1. Savu Rovanto (Waseda University); Yuan Virtanen (Xi’an Jiaotong-Liverpool University) “Sustaining circular economy entrepreneurship at small businesses in China, Japan and Finland” 2. Sandra Faninda (Parahyangan Catholic University, Indonesia) “Sustainable Event Management Practice: The Readiness and The Effect of It To Music Festival Cost in Bandung (Experimental Study on The First Post-Pandemic Music Festival in Bandung)” 3. Paulina Permatasari, Suci Sandi Wachyuni and Johanna Renny Octavia (Parahyangan Catholic University, Indonesia) “The Circular Economy as A New Sustainability Paradigm: Are Indonesian Companies Ready?” 【Chair】 Kazue Haga (Waseda University, Japan)	Session 6 Doctoral Workshop (中会議室/Med. Conf. Room) English 1. DENG Qianyu (Waseda University, Japan) “Responsible Gambling and Customer Relationship of Integrated Resorts: Does customer awareness matter ?” 2. HANAOKA Hitoshi (Keio University, Japan) “Dynamics of internal stakeholder activism :Toward a theory of hybrid organizations” 【Mentor】 ・Kyoko Fukukawa (Hitotsubashi University, Japan) ・Masahiro Okada (Keio University, Japan)
12:20-13:20	60 min	昼食/Lunch 量に限りはございますが会場にて軽食を準備しております。ファカルティラウンジや生協食堂をご利用いただくことも可能です。 ハラルフードを特別に注文された方は受付までお声がけください。 We will prepare light meals even though the volume is limited. The faculty lounge and the campus cafeteria are also available. Please contact the reception if you specially ordered halal foods.		

時間/Time(JST)		プログラム (敬称略) / Program	
13:20-14:50	90 min	Breakout Session Organized 4 <市場: 地政学リスクとサプライチェーン / Markets: Geopolitical Risks and Supply Chain Resilience> (メイン会場/Main Hall) 日本語/English (with Simultaneous Interpretation/同時通訳あり) ・Mitsunobu Koshiba (Co-Founder, Cdots G.K.; Former Chairman Emeritus, JSR Corporation) ・Kyle Lawless (US-Japan Council) ・Wong Lai Yong (Founder, Principal Trainer & Consultant, First Penguin Sdn Bhd.; Board Member of Nitto Denko Corporation; Adjunct Associate Professor, Graduate School of Leadership and Innovation, Shizenkan University) 【Chair】 Masahiro Okada (Professor, Graduate School of Business Administration, Keio University, Japan) ・小柴 満信 (Cdots合同会社 共同創業者、JSR株式会社 前名誉会長) ・Kyle Lawless (US-Japan Council) ・ウォン・ライヨン (First Penguin 創設者・主席トレーナー兼コンサルタント、日東電工株式会社社外取締役、大学院大学至善館特任准教授) 【司 会】 岡田正大 (慶應義塾大学大学院経営管理研究科教授)	Session 7 (CFP) The Role of Digital Technologies (大会議室/Big Conf. Room) English 1. Ray Tak-yin Hui (NUCB Business School, Japan) “E-coaching and Work Performances under the New Normal: The Relational-cognitive Mechanism of Leader-member Exchange and Self-efficacy” 2. Forhad Hossain (Kyushu University, Japan); Rafiqul Islam (Kyushu University Hospital, Japan); Jahan Ruma Akhtar Shirin (Uddog o Uddokta, Dhaka, Bangladesh); Ashir Ahmed (Kyushu University, Japan) “Assessing the Readiness of Micro Healthcare Entrepreneurs (MHEs) for Adopting Digital Health Systems: A Step Towards Achieving SDG3” 3. Elza Fransisca; Amelia Setiawan; Elizabeth Tiur Manurung (Parahyangan Catholic University, Indonesia) “E-Loyalty with Mobile Banking Application in Bandung” 【Chair】 Asami Watabe (Iwate University, Japan)
14:50-15:10	20 min	休憩・移動/Break	
15:10-16:30	80 min	Plenary Session 2 (メイン会場/Main Hall) Wrap-up Session: Beyond Crises: People, Market, Society- Search for a New Normal Order 日本語 (with Simultaneous Interpretation) ・今津秀紀 (凸版印刷 情報コミュニケーション事業本部 SDGs事業推進室 室長) ・岡田正大 (慶應義塾大学大学院経営管理研究科教授) ・佐藤暁子 (ことのは総合法律事務所, UNDP (国連開発計画) ビジネスと人権リエゾンオフィサー) 【司 会】 土肥将敦 (法政大学現代福祉学部教授)	
16:30-16:40	10 min	Closing Remarks (メイン会場/Main Hall) English Masahiro Okada (President, Japan Forum of Business and Society / Professor, Graduate School of Business Administration, Keio University, Japan)	

Keynote Speakers



Dr. Eugene Chien

He received his B.Sc in mechanical engineering from National Taiwan University and a Ph.D. in aeronautics and astronautics from New York University. He became the Dean of the College of Engineering in Tamkang University in 1978. Dr Chien was elected twice as a legislator in Taipei City. In 1987 he became the first Minister of the Environmental Protection Administration under Chiang Ching-kuo's presidency. In 1991, during Lee Teng-hui's presidency, he was appointed as the Minister of Transportation and Communications, Representative of Taipei Representative Office in the UK, and Senior Advisor of National Security Council. During President Chen Shui-bian's time, he served as the Deputy Secretary General of the Office of the President and subsequently as the Foreign Minister. In 2007, Dr Chien founded the Taiwan Institute for Sustainable Energy (TAISE), raising public awareness on climate change.

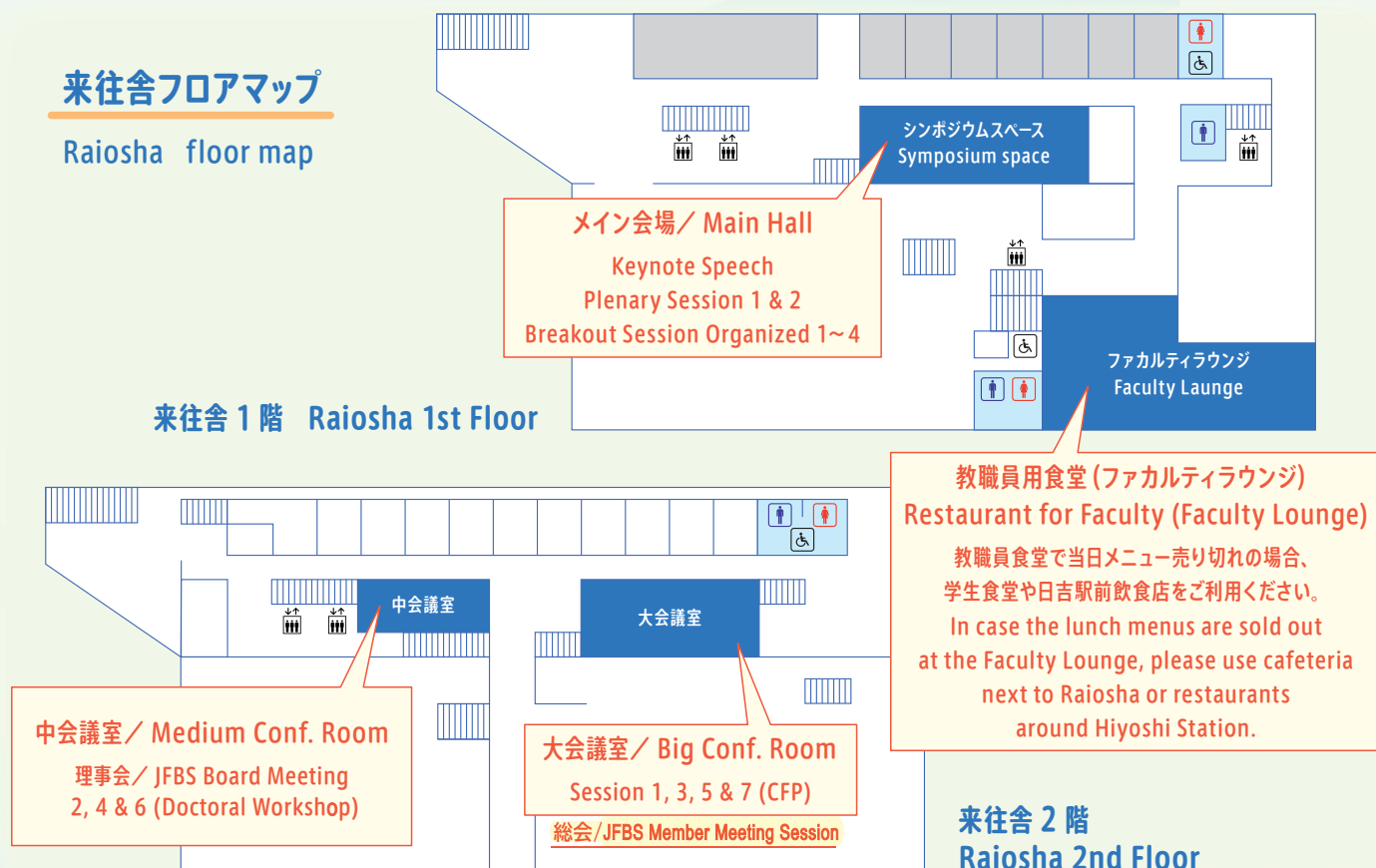


Prof. Kanji Tanimoto

Kanji Tanimoto is Professor of Business and Society at School of Commerce, Waseda University, Tokyo Japan. He is Emeritus Professor of Hitotsubashi University. He recently was Visiting Professor at Free University of Berlin, Cologne Business School, National Taipei University and Parahyangan Catholic University. Prior to joining Waseda, he was Professor at the Graduate School of Commerce, Hitotsubashi University. He received his doctorate in business administration from Graduate School of Business Administration, Kobe University. His research interests include the relationship between business and society, corporate social responsibility, social business, and social innovation. He has published numerous books and papers in these research areas. He is Founder and former President of an academy: Japan Forum of Business and Society. He is an editorial member of some international journals, such as Corporate Governance: The international journal of business in society. He has been consulting and providing advice to leading Japanese companies on CSR management over the last 20 years, and has engaged some government committees on business & society and social business. He also serves on board and committee of some NGOs.

来往舍フロアマップ

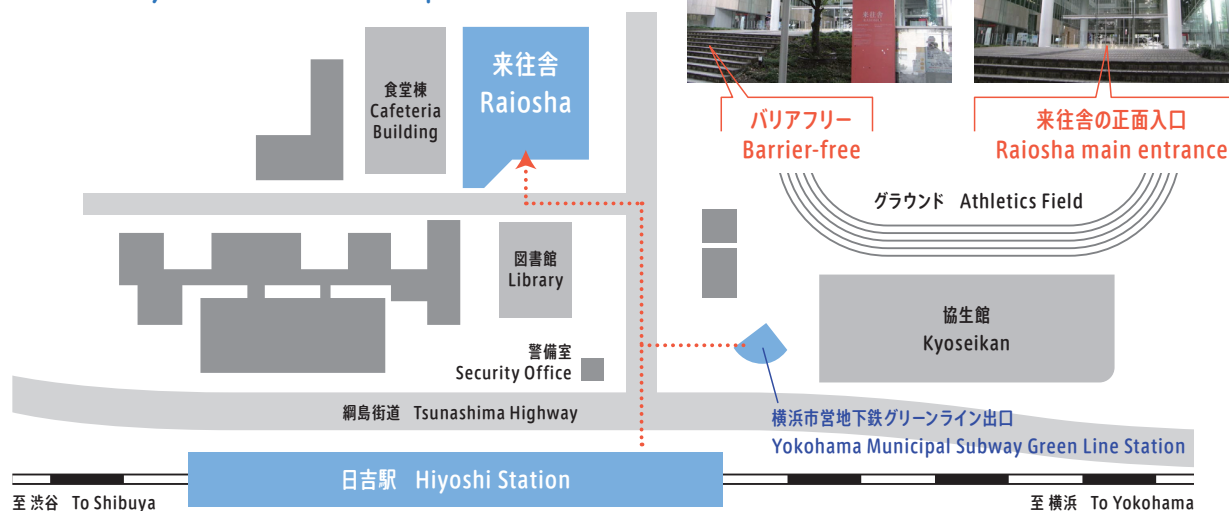
Raiosha floor map



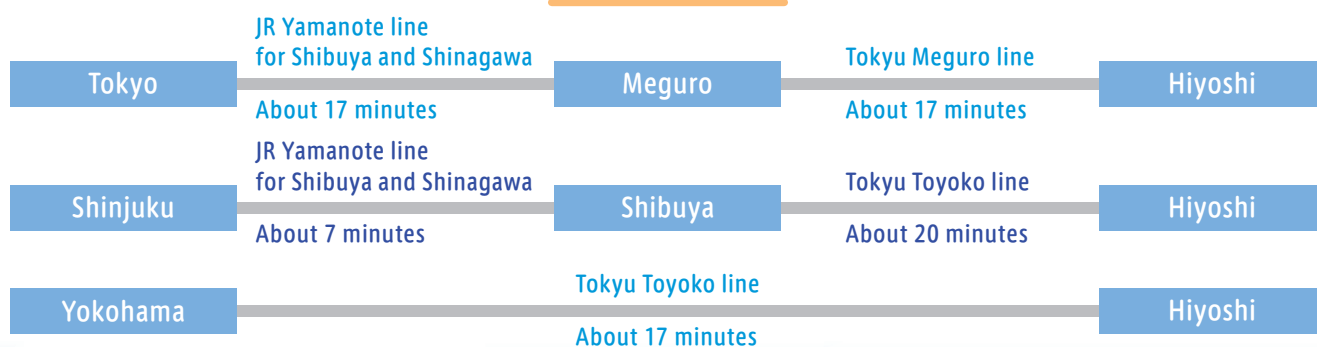
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日吉キャンパス来往舍アクセスマップ

Keio University Raiosha access map



Access information



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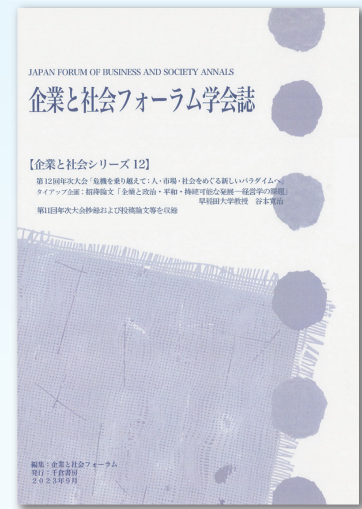
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